

2022 Updated Reports/Whitepapers

We have recently updated all the Commissioned Reports/Whitepapers for 2022, so you are able to give them to prospects and clients. They are excellent educational, posturing tools for:

- Workshop/Seminar Folders
- Radio Show Call-to-Actions
- Handouts in your Office
- Webinar/RIS Prospects
- Digital Ad Campaigns
- Drip Marketing Campaigns

These reports can be branded with your logo and disclosure, to help posture your advisor as the author. If you cannot add your logo and disclosure, we are happy to help! Just submit a <u>Marketing Order Form</u> to our team with the 5-10 reports you would like, and we will brand them for you. Please remember it will typically take 2 weeks in turnaround time, so please don't send the MOF a few days before your workshop or event!

- 1. 7 Risks to Your Retirement
- 2. 10 Signs You're Working with a Retirement Income Specialist
- 3. 11 Signs You are working with the Wrong Financial Advisor
- 4. Bonds vs. Bond Mutual Funds
- 5. Building Multi-Generational Relationships
- 6. Charitable Contributions
- 7. Don't Let Long-Term Care Be Your Financial Blindspot
- 8. Essentials of Retirement Income
- 9. Estate Planning Mistakes
- 10. Facing Volatility
- 11. The Importance of a Financial Defense

- 12. RMD Allocations
- 13. Hard Lessons Stock Market History
- 14. Guide To Aging
- 15. Investing for Income in the Stock Market
- 16. Market Math Made Simple
- 17. Negative Spin
- 18. Pandemics and the Stock Market
- 19. Proactive Tax Savings Strategies
- 20. Protect Your Finances in the Age of Cybercrime
- 21. Reset Your Retirement
- 22. Secure Act 2020 Report
- 23. Social Security Allocations
- 24. Surviving Child Checklist
- 25. The Case for Fixed Income
- 26. The Income Generation Report
- 27. The Power of Women
- 28. <u>Understanding Social Security Benefits</u>
- 29. Understanding RMDs
- 30. Universe of Non-Stock Market Alternatives
- 31. Why Investing in Mutual Funds Could Jeopardize Your Plans for Retirement
- 32. Year End Checklist

If you have any questions or would like to schedule a call with our Marketing/Practice Management Coach, Abby Kladivko, please contact our Coaching Coordinator, Daniela Araujo at (954) 870-6717 or email her at daraujo@advisorsacademy.com.



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